

WOMEN DESIGNING THE FUTURE: DIGITAL REALITIES, TODAY AND TOMORROW

FRIDAY, APRIL 1
8:30 A.M. TO 3:00 P.M.
CAMPUS CENTER BALLROOM A

8:30 - 9:30 am: Registration & Light breakfast/coffee

SESSION 1



9:30 - 10:00 am: **WELCOME & INTRODUCTIONS**

10:00 - 10:30 am: **MOLLIE RUSKIN**, Product and Service Designer, US Digital Service, White House

10:30 - 11:15 am: **DIGITAL GOVERNMENT**

- ◆ **Mollie Ruskin**
- ◆ **Tai Cooper**, Chief Policy Advisor to Newark Mayor Ras Baraka
- ◆ **Dr. Soon Ae Chun**, President, Digital Government Society
- ◆ **Lauren C. Anderson**, Founder/CEO, LC Anderson International Consulting, retired FBI Special Agent
- ◆ Moderator: **Angela Garretson**

SESSION 2

11:15 - 11:30 am: **EXPLORE VIRTUAL REALITY PROJECT DEMOS / ENJOY SUPER HERO STUDIO FILM CLIPS**

11:30 am - 12:00 pm: **Buffet Lunch**

12:00 - 1:00 pm: **JULIE YOUNG**, Producer & **JAMIE PALLOT**, Cofounder of Emblematic Group Show how they use virtual reality technologies to create “*immersive journalism*”

Responses: **Lauren Ugorji**, Associate VP for Communications, Marketing, and Branding

Jeanne Gray, Publisher of *American Entrepreneurship Today*

Q&A Moderator: **Dr. Miriam Ascerelli**, NJIT Humanities Department / Freelance Journalist



SESSION 3



1:00 - 1:45 pm: **DIGITAL CAREERS, TODAY AND TOMORROW**

- ◆ **Avis Yates Rivers**, President & CEO of Technology Concepts Group International and Member of Board of Directors for the National Center for Women and Information Technology
- ◆ **Emily Reid**, Director of Education at Girls Who Code
- ◆ **Dr. Yvette Wohn**, Assistant Professor, NJIT Information Systems department and Director of Social Interaction Lab
- ◆ Moderator / Panelist: **Dr. Gale Spak**, Associate VP of Continuing and Distance Education

1:45 - 2:30 pm: **DIGITAL DATA AND ENTREPRENEURSHIP**

- ◆ **Karen Moon**, Co-founder & CEO, Trendalytics (visual analytics platform that measures consumer trends in fashion)
- ◆ **Madison Maxey**, Co-founder, The Crated (design & engineering studio innovating at the intersection of technology and apparel)
- ◆ **Denise Spell**, CEO & Chief Innovator, Currant, Inc. (developer of the CurrantGRID Incident Management System)
- ◆ Moderator / Panelist: **Judith Sheft**, Associate VP Enterprise and Technology Development, NJII @ NJIT



The Murray Center for Women in Technology
The New Jersey Innovation Institute (NJII) at NJIT
The New Jersey Technology Council
Technology and Society Forum, NJIT
NJIT's NSF-funded CyberCorps Scholarship for Service (SFS) Initiative

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