



ALBERT DORMAN HONORS COLLEGE

NEW JERSEY INSTITUTE OF TECHNOLOGY

HEARST

Personal Brand: Making it Work for You

Wednesday, April 5th at 2:30 PM
Campus Center Ballroom A



Alison Fink, Manager of Human Resources

Alison Fink is the featured speaker at this colloquium co-sponsored by Career Development Services. Ali began her career in Human Resources in 2008 as an HR Administrator at a small finance firm on Long Island. She has served as the sole HR representative for two small firms in NYC, helping them establish an organized employee benefits program, annual performance reviews, and employee engagement activities. She has also served as an HR Generalist and HR Manager at various companies and organizations. In 2015, Ali was recruited to be HR Manager at Hearst Magazines, where she is currently working alongside the best in the business of digital publishing. Her dynamic role at Hearst is both challenging and rewarding; she manages full cycle employment, employee relations, new program initiatives, policy regulation and all general matters of HR. Ali also teaches corporate and non-corporate improvisation and has a very serious passion for comedy in the workplace.